

Key Performance Indicators (KPI); five-year trends

Jan. 1, 2020 – Dec. 31, 2024

TIN: 20-0789969

NAICS: 611710

DUNS: 145006230

501(c)(3): 09/16/2004

Vitals Dashboard	Actual CY2020 (Covid)	Actual CY2021 (Covid)	Actual CY2022	Actual CY2023	Actual CY2024
Virtual Media Participation					
Annual Website Visits (PAREI + LFP)	13,527	14,742	20,088	21,543	11,800
Annual Social Media Followers (PAREI + LFP)	n/a	n/a	3,159	3,336	3,382
Annual e-Newsletter Subscribers (PAREI + LFP)	n/a	n/a	2,449	3,703	2,101
Total Program Participation					
Total No. of Programs	12	15	15	15	15
No. of Physical Participants	1,206	1,426	1,315	2,146	
No. of Virtual Participants	17,249	19,768	39,255	34,220	
Local Foods Plymouth					
Total No. Wkly. Buying Sessions	51	50	49	51	48
Unique Buyers	384	422	383	361	291
Number of Orders Filled	2,958	3,287	2,986	2,702	2,338
Little Gardens Everywhere					
Total No. of Workshops/Vol Work Sessions	4	9	6	2	7
Total Participants (Physical & Virtual)	41	145	24	10	29
Kitchens Inspired					
Total Videos Produced	n/a	9	6	3	0
No. of Guest Chefs	n/a	1	1	1	0
Number of Web Views (new program views)	n/a	>1,000	<10,000	2,925	
Solar PV Installations					
No. of Residential Installs	14	9	12	16	15*
No. of Kw Installed	81	72	97	136	122
NH Solar Shares					
Total No. of Arrays	2	2	2	3	3
Total Participating Households	21	19	19	28	31
Total Electricity Bill Credits	\$5,700	\$6,563	\$6,053	\$6,506	\$11,429
NH Saves Button Up					
Total No. of Sessions	15	12	16	19	24
Total No. of Participants	425	594	573	472	333
Small Business Energy Tech Assistance					
Total No. of Small Business Clients	6	9	10	17	12
Businesses Assisted w/ USDA-REAP Grants	n/a	n/a	3	3	3
Meet-Ups / Events / Mini-Markets					
Total No. of Events	xxx	1	1	4	11
Total Participants	xxx	35	~35	~265	~265
PAREI Family					
Member Households	275	160	203	194	220
Organizational Partners (businesses-4, farmers-40, partners-18)	46	50	55	62	82
Staff (FTE) [FT 1, PT 11 in 2023]	4.65	3.65	3.65	3.10	2.79
No. of Volunteers / Vol. Hours	~70 / unknown	~75 / unknown	~80 / ~2,025 hrs	~87 / <3,000 hrs	
No. of Donors / No. of Gifts	127 / unknown	106 / unknown	121 / 183	132 / 288	115/307

* Includes 10.6kW installed at PAREI Headquarters