



## Key Performance Indicators (KPI); four-year trends

Jan 1, 2020 – Dec 31, 2023

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Vitals DashBoard	Actual CY2020 (Covid)	Actual CY2021 (Covid)	Actual CY2022	Actual CY2023
<b>Virtual Media Participation</b>				
Annual Website Visits (PAREI + LFP)	13,527	14,742	20,088	21,543
Annual Social Media Followers	n/a	n/a	3,159	3,336
Annual e-Newsletter Subscribers	n/a	n/a	2,449	3,703
<b>Total Program Participation</b>				
Total No. of Programs	12	15	15	15
No. of Physical Participants	1,206	1,426	1,315	2,146
No. of Virtual Participants	17,249	19,768	39,255	34,220
<b>Local Foods Plymouth</b>				
Total No. Wkly Buying Sessions	51	50	49	51
Total Participants	384	422	383	361
Number of Orders Filled	2,958	3,287	2,986	2,702
<b>Little Gardens Everywhere</b>				
Total No. of WorkShops	4	9	6	2
Total Participants (Physical & Virtual)	41	145	24	10
<b>Kitchens Inspired</b>				
Total Videos Produced	n/a	9	6	3
No. of Guest Chefs	n/a	1	1	1
Number of Web Views (new program views)	n/a	>1,000	<10,000	2,925
<b>Solar PV Installations</b>				
No. of Residential Installs	14	9	12	16
No. of Kw Installed	81	72	97	136
<b>NH Solar Shares</b>				
Total No. of Arrays	2	2	2	3
Total Participating Households	21	19	19	28
Total Electricity Bill Credits	\$5,700	\$6,563	\$6,053	\$6,506
<b>NH Saves Button Up</b>				
Total No. of Sessions	15	12	16	19
Total No. of Participants	425	594	573	472
<b>NH Rural Renewables Tech Assistance</b>				
Total No. of Small Business Clients	6	9	10	17
Businesses Assisted w/ USDA-REAP Grants	n/a	n/a	3	3
<b>Meet-Ups / Events / Mini-Markets</b>				
Total No. of Events	xxx	1	1	4
Total Participants	xxx	35	~35	~265
<b>PAREI Family</b>				
Member Households	275	160	203	194
Organizational Partners <i>(businesses-4, farmers-40, partners-18)</i>	46	50	55	62
Staff (FTE) <i>[FT 1, PT 11 in 2023]</i>	4.65	3.65	3.65	3.10
No. of Volunteers / Vol. Hours	~70 / unknown	~75 / unknown	~80 / ~2,025 hrs	~87 / <3,000 hrs
No. of Donors / No. of Gifts	127 / unknown	106 / unknown	121 / 183	132 / 288