



## Key Performance Indicators (KPI); three-year trends

Jan 1, 2020 – Dec 31, 2022

- TIN: 20-0789969      NAICS: 611710      DUNS: 145006230      501(c)(3): 09/16/2004

Vitals DashBoard	Actual CY2020 (Covid)	Actual CY2021 (Covid)	Actual CY2022
<b>Virtual Media Participation</b>			
Annual Website Visits (LFP)	13,527	14,742	20,088
Annual Social Media Followers	n/a	n/a	3,159
Annual e-Newsletter Subscribers	n/a	n/a	2,449
<b>Total Program Participation</b>			
Total No. of Programs	12	15	15
No. of Physical Participants	1,206	1,426	1,315
No. of Virtual Participants	17,249	19,768	39,255
<b>Local Foods Plymouth</b>			
Total No. Wkly Buying Sessions	51	50	49
Total Participants	384	422	383
Number of Orders Filled	2,958	3,287	2,986
<b>Little Gardens Everywhere</b>			
Total No. of WorkShops	4	9	6
Total Participants (Physical & Virtual)	41	145	24
<b>Kitchens Inspired</b>			
Total Videos Produced	n/a	9	6
No. of Guest Chefs	n/a	1	1
Number of Web Views	n/a	>1,000	<10,000
<b>Solar PV Installations</b>			
No. of Residential Installs	14	9	12
No. of Kw Installed	81	72	97
<b>NH Solar Shares</b>			
Total No. of Arrays	2	2	2
Total Participating Families	21	19	19
Total Electricity Bill Credits	\$5,700	\$6,563	\$6,053
<b>NH Saves Button Up</b>			
Total No. of Sessions	15	12	16
Total No. of Participants	425	594	573
<b>NH Rural Renewables Tech Assistance</b>			
Total No. of Sm. Business Clients	6	9	10
Total Participants	n/a	n/a	n/a
<b>Energy Exchanges / Fund-Raisers</b>			
Total No. of Events	xxx	1	1
Total Participants	xxx	35	~35
<b>PAREI Family</b>			
Member Households	275	160	203
Organizational Partners (members, farmers, partners)	46	50	55
Staff (FTE) [FT 1, PT 8]	4.65	3.65	3.65
No. of Volunteers [~x,000 hrs]	~70	~75	~80
No. of Donors	127	106	183

# Organizational Milestones

## Organizational History

- **2003**, Plymouth Area Renewable Energy Initiative (PAREI) was formed by co-founders Sandra Jones and Peter Adams and a group of area residents
- **2004**, April, PAREI receives IRS determination as a 501(c)3 non-profit organization
- **2004** Award received by US Dept. of Energy (\$35,000) as a seed grant due to PAREI's innovative approach.
- **2005**, PAREI's model inspires other regional energy networks, e.g. in the Hillsborough area (HAREI), Berlin area (BAREI), and Portsmouth (SEAREI).
- **2008**, A Community Impact Grant is received from the NH Charitable Foundation to complete the "PAREI Tool-Kit" – a video and CD package for sharing the PAREI model with other communities nationwide.
- **2011-19**, PAREI partnered with an array of non-profits and municipalities to implement government funded energy efficiency and solar PV projects (see Awards and Accolades below)
- **2020**, PAREI's Board created and approved the 2020-2025 Strategic Plan and launched the "Many Sides of PAREI" moniker to begin describing its array of programming
- **2022**, PAREI launched the Vision 2030: A New Home for PAREI campaign to fund the relocation of its operations to the corner of Fairgrounds Road and Rt 3 in Plymouth, NH
- **2023**, PAREI opened the volunteer-built Local Foods Plymouth Pavilion at the Fairgrounds Road site.

## About the PAREI Programs

- **2004**, PAREI launches Energy Exchange Meetings, Energy Assessment Planning Sessions, Community Energy Risers, and volunteer Energy Advisor network.
- **2005**, PAREI Solar Energy Raiser program launched, a neighbor-helping-neighbor solar thermal installation
- **2006**, Local Foods Plymouth program launched, the nation's first weekly on-line farmers' market
- **2010**, PAREI helped bring the Better Buildings program to Plymouth to promote weatherization projects
- **2017-18**, PAREI started NH Solar Shares in partnership with NH Electric Co-op to install charitable funded solar arrays on donated land where the solar is credited to low-income families' electric bills.
- **2020**, PAREI launched Little Gardens Everywhere in memory of long-time supporter Chris Buckley.
- **2021**, PAREI launched the Kitchen Inspired cooking show streaming on YouTube.

## Awards and Accolades

- **2005**, Received the US Dept of Energy's 2005 Gauntlet Award
- **2009**, NH Public Utilities Commission awarded a \$100,000 grant to continue expansion of community-based, hands-on approach to reducing energy use and installing solar energy systems.
- **2009**, NH Office of Energy and Planning named the Town of Plymouth a Beacon Community
- **2011**, In partnership with Plymouth Energy Commission implemented the ARRA funded NH Energy and Efficiency Block Grant of \$260,000 for energy audits and solar PV installations on municipal buildings.
- **2012**, PAREI partnered with the Laconia Area Community Land Trust (LACLT) to install a \$325,000 solar PV and solar thermal system at their Lochmere Meadows Affordable Housing Development in Tilton, NH.
- **2013**, PAREI and the Plymouth Village Water and Sewer District were awarded \$325,000 from the NH Public Utilities Energy Fund to install a 121KW solar PV array at their treatment facility plant.
- **2014**, PAREI led an effort to encourage NH Electric Co-operative to continue its net-metering program.
- **2015-16**, PAREI worked with Bridge House (homeless shelter) and Whole Village Family Resource Center (social services) to secure a \$350,000 grant from NHCDFA to implement energy audits and install solar PV
- **2017**, Won \$45,000 in Tech. Assistance vouchers from the US DOE – *Solar in Your Community Challenge*
- **2018**, Completed the first NH Solar Shares project on land donated by the Common Man Family of Restaurants in Plymouth. Funding was partially provided by NHPUC's LMI Community Solar Grant.
- **2019**, Awarded Community Partner Award by CADY – Community for Alcohol and Drug Free Youth
- **2019**, Built the second NH Solar Shares project on roof space donated by the Appleknockers General Store in Warren, NH. Funding was provided by private foundations and local donors.
- **2020**, Awarded a three-year \$58,000 Community Grant from the NH Charitable Foundation to support capacity-building initiatives outlined in the Board's 2020-2025 Strategic Plan
- **2023**, Received a Sunny Award from the US Dept of Energy for the successful NH Solar Shares program.